



# Crossing the River for a Cause Caribbean Night

17th ANNUAL FUNDRAISER FOR GUADALUPE FAMILY SERVICES

March 2024

Dear Friends,

Our committee is excited to announce the **17<sup>th</sup> Annual Fundraiser of Guadalupe Family Services**. We invite you to celebrate our presence in Camden as we enjoy “Caribbean Night”. Your support of Guadalupe Family Services has sustained us bringing “**Hope, Help, and Healing** in Camden - for Camden” since 1995.

**May, 30<sup>th</sup> 2024** is set to be our best event yet at our picturesque venue, the Camden County Boathouse at Cooper River in Pennsauken NJ!

**I am asking you to consider your commitment as a sponsor for our event. Your generous financial support is vital to our services continuing into the future!**

Your support helps the underserved in Camden. For 29 years, private donations to GFS have offered hope, help, and healing to the people of Camden. Your generosity helps minister directly to those in need. Your gift extends a caring hand to those in our community. You will provide life changing experiences to 35 children attending our “get on the bus and go” summer camp who would otherwise be sitting at home in a dangerous and sometimes traumatic environment. Your renewed annual support will educate youth, help them achieve success and learn valuable life skills in our CASA youth development program. You help create a safe space for victims of violent crime to heal. You have changed the lives of many Camden residents since 1995!

Thank you for your donation. We look forward to seeing you and your friends at this year’s event. Your friendship is important to us and we can’t do this without you. We pray in thanksgiving for your concern for those in need.

Sincerely,



Sister Helen Cole SSJ  
Founder and Administrative Director

## Sponsorship Opportunities

### *Platinum Sponsors - \$10,000*

- Recognition in all event related advertising and promotion materials: Media release, social media, and website
- Full page premier color advertisement in program book
- Prominent placement on event signage
- Public recognition during opening remarks
- 16 tickets to the event

### *Gold Sponsors - \$5,000*

- Group listing in event advertising and promotion materials
- Full page black and white advertisement in program book
- Group listing on event signage
- Public recognition by Emcee
- 8 tickets to the event

### *Silver Sponsor - \$3,000*

- Full page black and white advertisement in program book
- Group listing on event signage
- Public recognition by Emcee
- 6 tickets to the event

### *Bronze Sponsor - \$1,500*

- Half page black and white advertisement in program book
- Group listing on event signage
- Public recognition by Emcee
- 4 tickets to the event

**NOTE:** Ads must be camera-ready. MINIMUM 200 DPI (300 Preferred). For black and white ads, please submit as black and white. If color is submitted it will be transferred to “gray scale” and may lose clarity. Submit ads as JPEG.





# Crossing the River for a Cause Caribbean Night

17th ANNUAL FUNDRAISER FOR GUADALUPE FAMILY SERVICES



## **CROSSING THE RIVER FOR A CAUSE**

A Special Evening to Celebrate  
**Guadalupe Family Services**  
At the Camden County Boathouse  
Thursday May 30, 2024

**Yes! We want to offer hope, help, and healing...  
In Camden and For Camden!**

### **Sponsorships**

- \_\_\_ Platinum Event Sponsor \$10,000
- \_\_\_ Gold Event Sponsor \$5,000
- \_\_\_ Silver Event Sponsor \$3,000
- \_\_\_ Bronze Event Sponsor \$1,500

### **Donation**

We cannot participate at this time, but please accept our donation of \$\_\_\_\_\_ to the Guadalupe Circle of Friends

### **Contact Information**

Organization or Individual Name: \_\_\_\_\_  
 Contact Person: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
 Phone Number: \_\_\_\_\_  
 Email: \_\_\_\_\_

GFS is a non-profit agency and donations can be used for tax deduction purposes.

Return this form by **May 24th, 2024** with your check made payable to **GFS/CRC** to  
 Guadalupe Family Services  
 Attn: Sister Helen Cole SSJ  
 509 State St.  
 Camden NJ 08102

Or go online to [guadalupefamilyservices.org/donate](http://guadalupefamilyservices.org/donate)  
 CONTACT: Maggie Koch, [incamdenforcamden@gmail.com](mailto:incamdenforcamden@gmail.com)  
 (856-365-8081)

